

From 6th April 2009

price guide

marketing and bulk mail services



09

Your guide to Royal Mail's new postal prices

from 6th April 2009

This price guide is one of three separate brochures:

- **Marketing and bulk mail services**
- Business mail services
(e.g. First and Second Class, Special Delivery™, Cleanmail®, Packetpost™, Airmail and Response Services)
- International contract services
(e.g. Unsorted, No Sort, Destination Sort and International Response Services)

You can download any of these guides at **www.royalmail.com/prices2009**

Of course, if you have any questions about our prices or services, or need advice on which services may be best for your business, just call our Business Customer Helpline on **08457 950 950** between 8am and 7pm, Monday to Friday.

This price guide replaces last year's – so now that you no longer need your 2008 guide, please recycle it rather than throw it away. It's made of 100% recyclable paper.



Contents

Sending addressed mail

Mailsort® 120 and 700	3
Mailsort® 1400	5
Mailsort® Term Contract Discounts	7
Sustainable Mail™	8
Walksort®	9
mailmedia®	10
Big Book	10
Royal Mail Heavyweight™	11
Mailsort® Light	12
Presstream®	12
Presstream® Walksort®	13

Sending unaddressed mail

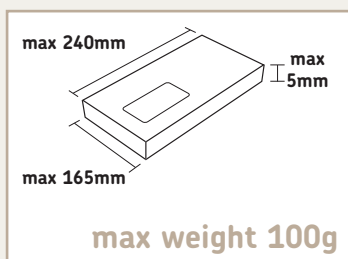
Door to Door	14
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Know your formats

Depending on the weight and measurements of your postal items, they will be defined as one of three main formats: 'Letter', 'Large Letter' or 'Packet'. There is also a special 'A3 Packet' format for certain contract services. Each of these formats carries a different cost — and the prices are shown throughout this brochure.

Letter format

Up to 100g.
Up to 5mm thick.

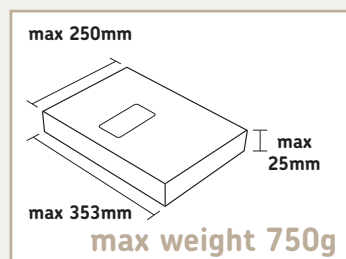


For example:

- Most letters
- Postcards
- Bills and statements
- Some brochures and catalogues
- Most greetings cards

Large Letter format

Up to 750g.
Up to 25mm thick.

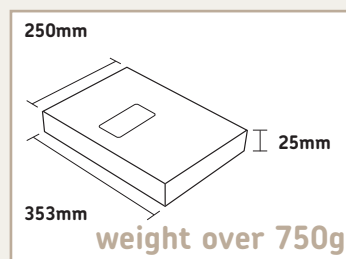
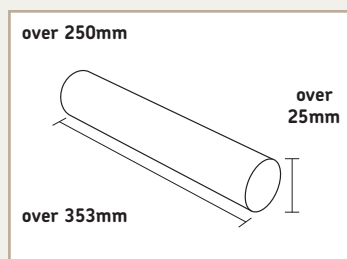
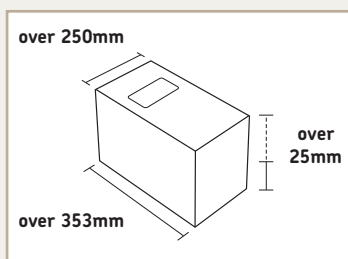


For example:

- Letters containing unfolded A4 paper
- Most brochures
- CDs
- DVDs
- Catalogues and company reports

Packet format

More than 353mm long or more than 250mm wide or more than 25mm thick. If one of the dimensions exceeds this, or the weight exceeds 750g, the item is classed as a Packet.
The maximum weight will depend on the service you choose.



Maximum dimensions for a Packet:

Rectangular:
maximum = 610mm x 460mm x 460mm

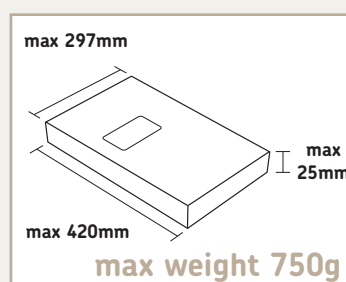
Rolled: maximum length 900mm, maximum dimension of length plus twice diameter 1040mm

For example:

- Most books
- VHS cassettes
- Parts and samples
- Most cylindrical packages

A3 Packet format

420 x 297mm or under.
Up to 750g.
Up to 25mm thick.



Want to know more?

For more information on how to present your mail visit www.royalmail.com/size

Sending addressed mail

Mailsort®

If you send large volumes of mail in the UK, Mailsort can save you time and money. By pre-sorting your mail to Mailsort requirements, you can get big reductions on your postage costs.

There are three delivery speeds for Mailsort: Mailsort 1 for delivery the next working day; Mailsort 2 for delivery within 3 working days and Mailsort 3 for delivery within 7 working days. Each of these can give you significant savings compared to Royal Mail's unsorted services if you are sending over 4,000 items per mailing (or 2,000 items for the same postcode area).

There are also three Mailsort service options that you can choose from depending upon how much you can pre-sort and prepare your mail. Mailsort 120 is available for Letter format items that carry either an address in an Optical Character Recognition font (OCR) or use a Customer Barcode (CBC).

If you can sort your letters to a greater degree and apply a CBC, then you can benefit from Mailsort 700. For non-machinable items of all formats, you'll need Mailsort 1400 on page 5.

Mailsort 120 and 700

Table 1: Full price

Format	Weight	Full price	Per gram increment
Mailsort 1			
Letter	0-100g	34.2p	n/a
Mailsort 2			
Letter	0-100g	23.8p	n/a
Mailsort 3			
Letter	0-100g	21.4p	n/a

Table 2: Sortation and machinability discount

	Direct items	Residue items
Mailsort 1, 2 & 3		
Mailsort 120 OCR Letter	17%	n/a
Mailsort 120 CBC Letter	18%	n/a
Mailsort 700 CBC Letter	19.3%	12%

Table 3: Volume Related Discount (VRD)

Format	Volume band	Number of direct items	Direct items	Residue items
Mailsort 1, 2 & 3				
Letter	Letter	0-19,999	0%	0%
	Letter20	20,000-39,999	1.5%	0%
	Letter40	40,000-79,999	3.5%	0%
	Letter80	80,000-119,999	4.5%	0%
	Letter120	120,000+	5.3%	0%

Calculating the price of your Mailsort® 120 and 700 mailing

- Step 1:** Find the full price for the service from table 1.
- Step 2:** Identify the appropriate sortation and machinability discounts from table 2.
- Step 3:** Add to these discounts the applicable volume related discount from table 3.
- Step 4:** Apply the aggregated discounts to the full price to calculate the item price for direct items and, where applicable (with Mailsort 700 CBC letters), for residue items.
- Step 5:** Multiply the direct and residue prices by the number of items in each category.
- Step 6:** Add the direct and residue values together to calculate the total transaction price.

Worked example

A Mailsort 3 700 CBC posting of 102,439 letters weighing 72g each. 98,277 of these are directs and 4,162 are residues.

- Step 1:** The full price for a Mailsort 3 700 Letter = 21.4p from table 1.
- Step 2:** Sortation and machinability discount for direct = 19.3% from table 2.
Sortation and machinability discount for residue = 12% from table 2.
- Step 3:** VRD from table 3 = 4.5%, which added to the direct discount of 19.3% makes the total discount for direct items 23.8%.
- Step 4:** Price of directs = $21.4p \times (100-23.8)\% = 16.3068p$.
Price of residues = $21.4p \times (100-12)\% = 18.832p$.
- Step 5:** Total price of directs in mailing = $(16.3068p \times 98,277)/100 = £16,025.83$.
Total price of residues in mailing = $(18.832p \times 4,162)/100 = £783.78$.
- Step 6:** Total price for transaction = $£16,025.83 + £783.78 = £16,809.61$.

Want to know more?

For further information on how Mailsort pricing works, to download a user guide and to see our online calculator, visit www.mailsorttechnical.com

Mailsort® 1400

Choose Mailsort 1400 if you have non-machinable mail that you're able to pre-sort. Mailsort 1400 can be used with any format of mail.

Mailsort 1400**Table 1: Full prices and per gram increments**

Format	Weight	Full price	Per gram increment
Mailsort 1			
Letter	0-100g	34.5p	n/a
Large Letter	0-100g	42.6p	n/a
	101-250g	47.3p	n/a
	251-750g	47.3p	0.1548p
Packet	0-100g	102.3p	n/a
	101-250g	109p	n/a
	251-1000g	109p	0.1256p
	1001-2000g	240p	0.1403p
A3 Packet	0-100g	82p	n/a
	101-250g	87.5p	n/a
	251-750g	87.5p	0.1346p
Mailsort 2			
Letter	0-100g	24.1p	n/a
Large Letter	0-100g	31.1p	n/a
	101-250g	39.9p	n/a
	251-750g	39.9p	0.1370p
Packet	0-100g	88.5p	n/a
	101-250g	93.5p	n/a
	251-1000g	93.5p	0.1150p
	1001-2000g	200p	0.1150p
A3 Packet	0-100g	70.8p	n/a
	101-250g	74.8p	n/a
	251-750g	74.8p	0.1200p
Mailsort 3			
Letter	0-100g	21.1p	n/a
Large Letter	0-100g	25.8p	n/a
	101-250g	32.6p	n/a
	251-750g	32.6p	0.1144p
Packet	0-100g	77p	n/a
	101-250g	81.3p	n/a
	251-1000g	81.3p	0.1026p
	1001-2000g	180p	0.1035p
A3 Packet	0-100g	60.5p	n/a
	101-250g	63.6p	n/a
	251-750g	63.6p	0.1104p

Table 2: Sortation discounts

	Direct items	Residue items
Mailsort 1, 2 & 3		
Letter	9%	6%
Large Letter	11%	6%
Packet	15%	9%
A3 Packet	15%	9%

Table 3: Volume Related Discounts (VRD)

Format	Volume band	Number of direct items	Direct items	Residue items
Mailsort 1 & 2				
Letter	Letter	0-19,999	0%	0%
	Letter20	20,000-39,999	1%	0%
	Letter40	40,000-79,999	2.5%	0%
	Letter80	80,000-119,999	4%	0%
	Letter120	120,000+	4.5%	0%
Large Letter	Large Letter	0-9999	0%	0%
	Large Letter10	10,000-19,999	1%	0%
	Large Letter20	20,000-39,999	2.5%	0%
	Large Letter40	40,000-59,999	4%	0%
	Large Letter60	60,000+	4.5%	0%
Packet & A3 Packet	Packet	0-4999	0%	0%
	Packet5	5000-7999	1%	0%
	Packet8	8000-11,999	2.5%	0%
	Packet12	12,000-19,999	4%	0%
	Packet20	20,000+	4.5%	0%
Mailsort 3				
Letter	Letter	0-19,999	0%	0%
	Letter20	20,000-39,999	1.5%	0%
	Letter40	40,000-79,999	3.5%	0%
	Letter80	80,000-119,999	4.5%	0%
	Letter120	120,000+	5.3%	0%
Large Letter	Large Letter	0-9999	0%	0%
	Large Letter10	10,000-19,999	1.5%	0%
	Large Letter20	20,000-39,999	3.5%	0%
	Large Letter40	40,000-59,999	4.5%	0%
	Large Letter60	60,000+	5.3%	0%
Packet & A3 Packet	Packet	0-4999	0%	0%
	Packet5	5000-7999	1.5%	0%
	Packet8	8000-11,999	3.5%	0%
	Packet12	12,000-19,999	4.5%	0%
	Packet20	20,000+	5.3%	0%

Calculating the price of your Mailsort® 1400 mailing

- Step 1:** Find the full price for the items you are mailing. For items up to 250g, take the full price from table 1 for the correct format of the service you are using. Above 250g, take the full price from table 1 and add the appropriate per gram increment. Round the result to the 1/10th of a penny.
- Step 2:** Identify the appropriate sortation discounts from table 2.
- Step 3:** Add to the sortation discount the applicable volume related discount from table 3.
- Step 4:** Apply the aggregated discounts to the full price to calculate the item price for direct items.
- Step 5:** Multiply the direct and residue prices by the number of items in each category.
- Step 6:** Add the direct and residue values together to calculate the total transaction price.

Worked example

A Mailsort 2 1400 posting of 102,439 Large Letters weighing 302g each. 98,277 of these are directs and 4,162 are residues.

- Step 1:** The full price = $39.9p + ((302-250) \times 0.1370) = 47.02$ rounded = 47p.
- Step 2:** Direct discount = 11%, residue discount = 6% from table 2.
- Step 3:** VRD from table 3 = 4.5%, added to the direct discount of 11% the total discount for direct items now becomes 15.5%.
- Step 4:** Price of directs = $47p \times (100-15.5)\% = 39.715p$.
Price of residues = $47p \times (100-6)\% = 44.18p$.
- Step 5:** Price of directs in mailing = $(39.715p \times 98,277)/100 = £39,030.71$.
Price of residues in mailing = $(44.18p \times 4,162)/100 = £1,838.77$.
- Step 6:** Total for this transaction = $£39,030.71 + £1,838.77 = £40,869.48$.

Mailsort® Term Contract Discounts

For customers mailing a minimum of 1 million items per year on a single Mailsort or Sustainable Mail service, discounts of 1.4% and 2% are available on term contracts of 1 and 2 years duration respectively. For further information on eligibility contact your Royal Mail Account Manager or call **08457 950 950**.

Want to know more?

Download a user guide and see our online calculator at www.mailsorttechnical.com

Sustainable Mail™

Sustainable Mail lets you show your commitment to recycling and reduced waste.

Sustainable Mail is based on PAS 2020, the new British environmental standard for direct marketing. It helps you make your mailings more environmentally friendly, and rewards you for doing so.

With Sustainable Mail, the price will be up to 4.7% lower than Mailsort® costs when you send advertising mailings that meet our sustainability specifications. This applies to all variants of Mailsort (except Mailsort Light) for both Letters and Large Letters.

We believe that Sustainable Mail is not only good for the environment but good for your brand too.

Mailsort 120 & 700			Mailsort 1400	
Table 1: Sustainable Mail price adjustment factors				
	Direct items	Residue items	Direct items	Residue items
Entry Level				
Letter 0–100g	2%	2%	2%	1.9%
Large Letter 0–100g	n/a	n/a	1.6%	1.45%
Large Letter 101–250g	n/a	n/a	1.2%	1.05%
Large Letter 251–750g	n/a	n/a	1.2%	1.05%
Intermediate Level				
Letter 0–100g	4.7%	4.7%	4.7%	4.4%
Large Letter 0–100g	n/a	n/a	3.75%	3.45%
Large Letter 101–250g	n/a	n/a	2.8%	2.55%
Large Letter 251–750g	n/a	n/a	2.8%	2.55%

Calculating the price of Sustainable Mail

- Step 1:** Calculate the Mailsort 120, 700 or 1400 price for the Letter or Large Letter service you are using (Sustainable Mail is not available on the packet format or non-Mailsort services). This price should include the appropriate sortation, machinability and volume related discounts as per the Mailsort pricing tables.
- Step 2:** Reduce the Mailsort price by the percentage shown in table 1 to calculate the Sustainable Mail price for the service you require.

Worked example

An Intermediate Level Sustainable Mail posting using the Mailsort 3 700 CBC direct specification.

- Step 1:** The price of Mailsort 3 700 CBC direct = 16.3068p (see up to step 4 of the worked example for Mailsort 3 700 CBC, which includes sortation, machinability and volume related discounts).
- Step 2:** Intermediate Level Sustainable Mail price adjustment factor from table 1 = 4.7%.
- Step 3:** Price of Sustainable Mail = 16.3068p x (100-4.7)% = 15.5404p.

Want to know more?

For more information and to see the requirements for accessing Sustainable Mail visit www.royalmail.com/sustainablemail

Walksort®

If you send large volumes of mail throughout the UK, or if you send bulk mail to specific areas or locations, then Walksort can save you money.

If all your addresses have accurate postcodes and you do some of the sorting normally done by us, you could save up to 34% off full postage costs.

Walksort**Table 1: Full prices and per gram increments**

Format	Weight	Full price	Per gram increment
Walksort 1			
Letter	0-100g	34.5p	n/a
Large Letter	0-100g	42.6p	n/a
	101-250g	47.3p	n/a
Packet	251-750g	47.3p	0.1548p
	0-100g	n/a	n/a
	101-250g	n/a	n/a
	251-1000g	n/a	n/a
A3 Packet	1001-2000g	n/a	n/a
	0-100g	82p	n/a
	101-250g	87.5p	n/a
	251-750g	87.5p	0.1346p
Walksort 2			
Letter	0-100g	24.1p	n/a
Large Letter	0-100g	31.1p	n/a
	101-250g	39.9p	n/a
Packet	251-750g	39.9p	0.1370p
	0-100g	n/a	n/a
	101-250g	n/a	n/a
	251-1000g	n/a	n/a
A3 Packet	1001-2000g	n/a	n/a
	0-100g	70.8p	n/a
	101-250g	74.8p	n/a
	251-750g	74.8p	0.1200p

Table 2: Sortation discounts

	Direct items	Residue items
Walksort 1 & 2		
Letter	31.5%	n/a
Large Letter	34%	n/a
Packet	n/a	n/a
A3 Packet	34%	n/a

mailmedia®

If you send out promotional campaigns that invite customers to respond by mail, mailmedia can save you money.

Mailmedia is a highly economical and cost effective solution for advertising campaigns that include a response device, like catalogues, brochures or customer surveys.

There are three mailmedia options to choose from:

- **mailmedia** which utilises Royal Mail's Cleanmail® service
- **mailmedia Plus** which utilises Royal Mail's Mailsort® 700 service
- **mailmedia Creative** which utilises Royal Mail's Mailsort 1400 service

Big Book

Big Book is our dedicated service for sending heavyweight items in bulk. With Big Book your publications, brochures or catalogues are delivered with the regular post, when your customers are likely to be most receptive to your mailing.

Big Book	
Weight	Price
Volume band A (12,000–250,000)	
751–1000g	£1.12
1001–1250g	£1.41
1251–1500g	£1.62
Volume band B (250,001–1,000,000)	
751–1000g	£1.05
1001–1250g	£1.34
1251–1500g	£1.54
Volume band C (1,000,001+)	
751–1000g	£1.00
1001–1250g	£1.30
1251–1500g	£1.50

Want to know more?

For more information about all of our mailmedia services and to access our online calculator visit **www.royalmail.com/mailmedia**

For more information about our Big Book service visit **www.royalmail.com/bigbook**

Royal Mail Heavyweight™

Royal Mail Heavyweight is a cost effective, reliable way to send heavyweight items that won't fit through your customers' letterboxes. You can now send over 12,000 inflexible items up to B4 in size (353mm x 250mm maximum) of any thickness that weigh between 751g and 3,000g.

Royal Mail Heavyweight	
Weight	Price
Volume band A (12,000–250,000)	
751–1000g	£1.34
1001–1250g	£1.59
1251–1500g	£1.73
1501–1750g	£1.87
1751–2000g	£2.01
2001–2250g	£2.16
2251–2500g	£2.29
2501–2750g	£2.42
2751–3000g	£2.55
Volume band B (250,001–500,000)	
751–1000g	£1.29
1001–1250g	£1.54
1251–1500g	£1.66
1501–1750g	£1.80
1751–2000g	£1.94
2001–2250g	£2.08
2251–2500g	£2.20
2501–2750g	£2.33
2751–3000g	£2.45
Volume band C (500,001+)	
751–1000g	£1.26
1001–1250g	£1.50
1251–1500g	£1.62
1501–1750g	£1.76
1751–2000g	£1.89
2001–2250g	£2.03
2251–2500g	£2.15
2501–2750g	£2.27
2751–3000g	£2.39

Want to know more?

For our current prices and user guide visit www.royalmail.com/royalmailheavyweight

Mailsort® Light

Mailsort Light lets you boost response by adding an additional stage to your mailing campaign. You can use it to 'tease' your audience and add a bit of intrigue to your campaign. Or you can use your additional mailing to remind your audience what you've said.

Mailsort Light can be used with Mailsort 120 OCR and CBC, Mailsort 700 or Mailsort 1400. Your items must be readable by our sorting machines and you need to have a total mailing campaign of over 40,000 items.

Presstream®

Presstream is our specialist distribution service designed for regular publishers of magazines, journals and newsletters. Considerable savings are available over standard postal costs just by preparing your mail for us. We also provide a free collection and returns service for undeliverable items.

Presstream

Table 1: Full prices and per gram increments

Format	Weight	Full price	Per gram increment
Presstream 1			
Letter	0-100g	n/a	n/a
Large Letter	0-100g	39.8p	n/a
	101-250g	42.9p	n/a
	251-750g	42.9p	0.1316p
Packet	0-100g	91.1p	n/a
	101-250g	96.5p	n/a
	251-1000g	96.5p	0.0801p
	1001-2000g	157p	0.1207p
A3 Packet	0-100g	63.8p	n/a
	101-250g	67.9p	n/a
	251-750g	67.9p	0.1140p
Presstream 2			
Letter	0-100g	n/a	n/a
Large Letter	0-100g	28.8p	n/a
	101-250g	36.2p	n/a
	251-750g	36.2p	0.1147p
Packet	0-100g	79.2p	n/a
	101-250g	83.7p	n/a
	251-1000g	83.7p	0.0708p
	1001-2000g	137p	0.1093p
A3 Packet	0-100g	55.4p	n/a
	101-250g	58.7p	n/a
	251-750g	58.7p	0.1009p

Want to know more?

For our current prices and user guide visit www.royalmail.com/mailsortlight

Table 2: Sortation discounts for Presstream

	Direct items	Residue items
Presstream 1 & 2		
Letter	n/a	n/a
Large Letter	11%	6%
Packet	15%	9%
A3 Packet	15%	9%

Sortation discounts are not available for Presstream Premium (our service for time critical Presstream mailings).

Calculating the price of your mailing

- Step 1:** Find the full price for the items you are mailing. For items up to 250g, take the full price from table 1 for the correct format of the service you are using. Above 250g, take the full price from table 1 and add the appropriate per gram increment. Round the result to the 1/10th of a penny.
- Step 2:** Identify the appropriate sortation discount from table 2.
- Step 3:** Apply the discount to the full price to calculate the item price for direct and residue items.
- Step 4:** Multiply the direct and residue prices by the number of items in each category.
- Step 5:** Add the direct and residue values together to calculate the total transaction price.

Presstream® Walksort®

If you can carry out additional sortation, the Presstream Walksort service offers higher discounts than the Standard Presstream service.

Table 3: Sortation discounts for Presstream Walksort

	Direct items	Residue items
Presstream Walksort 1 & 2		
Letter	n/a	n/a
Large Letter	16.5%	n/a
Packet	20.5%	n/a
A3 Packet	20.5%	n/a

Want to know more?

Find out more at www.royalmail.com/presstream

Sending unaddressed mail

Door to Door

Get your message onto the doormats of up to 27 million homes throughout the UK with Door to Door. We can deliver your unaddressed items, such as leaflets and catalogues, and help you target a wealth of potential new customers. Door drop campaigns are a cost effective way to get your message to a wide audience or a specific geographic area.

Just choose the area you'd like to deliver to, or let us help you choose, and we'll do the rest.

Door to Door						
	Band A	Band B	Band C	Band D	Band E	Average
Up to 20g						
<25k	£59.00	£59.00	£59.00	£59.00	£59.00	£59.00
25,000-100,000	£51.44	£51.44	£51.44	£51.44	£51.44	£51.44
100,001-200,000	£47.20	£47.20	£47.20	£47.20	£47.20	£47.20
200,001-500,000	£38.99	£41.47	£42.83	£43.95	£45.08	£42.46
500,001-1m	£37.85	£40.26	£41.57	£42.67	£43.76	£41.22
1,000,001-2m	£36.71	£39.04	£40.32	£41.38	£42.44	£39.98
2,000,001-4m	£35.33	£37.57	£38.80	£39.82	£40.84	£38.47
4,000,001-6m	£34.18	£36.36	£37.54	£38.53	£39.52	£37.23
>6m	£33.27	£35.38	£36.54	£37.50	£38.46	£36.23
>20g-35g						
<25k	£63.13	£63.13	£63.13	£63.13	£63.13	£63.13
25,000-100,000	£55.04	£55.04	£55.04	£55.04	£55.04	£55.04
100,001-200,000	£50.50	£50.50	£50.50	£50.50	£50.50	£50.50
200,001-500,000	£41.72	£44.38	£45.82	£47.03	£48.24	£45.44
500,001-1m	£40.50	£43.08	£44.48	£45.65	£46.82	£44.11
1,000,001-2m	£39.28	£41.78	£43.14	£44.28	£45.41	£42.78
2,000,001-4m	£37.80	£40.20	£41.51	£42.62	£43.70	£41.17
4,000,001-6m	£36.58	£38.90	£40.17	£41.23	£42.29	£39.83
>6m	£35.60	£37.86	£39.09	£40.12	£41.15	£38.76
>35g-60g						
<25k	£82.60	£82.60	£82.60	£82.60	£82.60	£82.60
25,000-100,000	£72.02	£72.02	£72.02	£72.02	£72.02	£72.02
100,001-200,000	£66.08	£66.08	£66.08	£66.08	£66.08	£66.08
200,001-500,000	£54.59	£58.06	£59.96	£61.53	£63.11	£59.46
500,001-1m	£52.99	£56.36	£58.20	£59.73	£61.26	£57.71
1,000,001-2m	£51.39	£54.66	£56.45	£57.93	£59.42	£55.96
2,000,001-4m	£49.46	£52.60	£54.32	£55.75	£57.18	£53.86
4,000,001-6m	£47.86	£50.90	£52.56	£53.94	£55.33	£52.12
>6m	£46.58	£49.54	£51.15	£52.50	£53.84	£50.72

Door to Door (continued)						
	Band A	Band B	Band C	Band D	Band E	Average
>60g–80g						
<25k	£88.50	£88.50	£88.50	£88.50	£88.50	£88.50
25,000–100,000	£77.16	£77.16	£77.16	£77.16	£77.16	£77.16
100,001–200,000	£70.80	£70.80	£70.80	£70.80	£70.80	£70.80
200,001–500,000	£58.49	£62.21	£64.24	£65.93	£67.62	£63.70
500,001–1m	£56.78	£60.39	£62.36	£64.00	£65.64	£61.83
1,000,001–2m	£55.07	£58.57	£60.48	£62.07	£63.66	£59.97
2,000,001–4m	£52.99	£56.36	£58.20	£59.73	£61.26	£57.71
4,000,001–6m	£51.28	£54.54	£56.32	£57.80	£59.28	£55.84
>6m	£49.90	£53.07	£54.81	£56.25	£57.69	£54.35
>80g–100g						
<25k	£100.30	£100.30	£100.30	£100.30	£100.30	£100.30
25,000–100,000	£87.45	£87.45	£87.45	£87.45	£87.45	£87.45
100,001–200,000	£80.24	£80.24	£80.24	£80.24	£80.24	£80.24
200,001–500,000	£66.29	£70.51	£72.80	£74.72	£76.64	£72.19
500,001–1m	£64.35	£68.44	£70.67	£72.53	£74.39	£70.08
1,000,001–2m	£62.41	£66.38	£68.54	£70.34	£72.15	£67.96
2,000,001–4m	£60.06	£63.87	£65.96	£67.69	£69.43	£65.40
4,000,001–6m	£58.11	£61.81	£63.82	£65.50	£67.18	£63.28
>6m	£56.55	£60.15	£62.11	£63.75	£65.38	£61.59

Bands A–E reflect demographic sector.

Door to Door offers and incentives

Various offers and incentives are available when you use Door to Door if:

- you're a new customer, or if you haven't used Door to Door since April 2008
- you've got a last minute door drop and can notify us between 4 and 6 weeks before the required date — please note, availability is limited
- you're trialling the use of Door to Door to promote a new area of your business i.e. different products or brands

If any of these examples apply to you, call us on **08457 950 950** to discuss the incentives and prices available to you.

Want to know more?

For more information including an explanation of the demographic sectors (Bands A–E), visit **www.royalmail.com/doortodoor**. For our new Late Sales and New Business incentive rates, please visit **www.royalmail.com/doortodoorchanges**

Index

Big Book	10
Door to Door	14
mailmedia®	10
Mailsort® 120 and 700	3
Mailsort® 1400	5
Mailsort® Light	12
Mailsort® Term Contract Discounts	7
Presstream®	12
Presstream® Walksort®	13
Royal Mail Heavyweight™	11
Sustainable Mail™	8
Walksort®	9

Contact us

If you wish to get in touch, please contact your Royal Mail Account Manager or our Business Customer Helpline:

call: **08457 950 950**

email: **prices2009@royalmail.com**

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A Braille booklet

Simply call us on **08457 950 950**. Or if you are hard of hearing we offer a textphone service on **08456 000 606**.

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